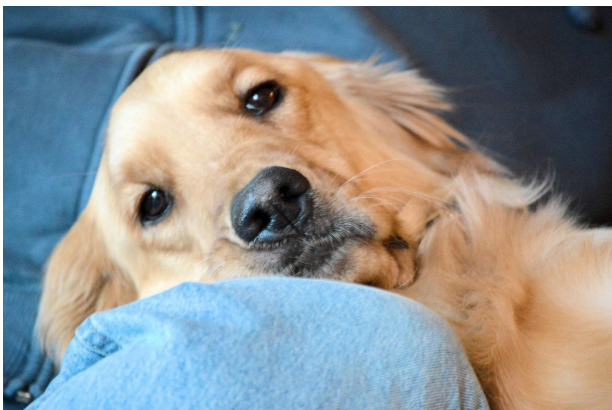




My name is Evy (formerly [Satie 15-313](#)), a special needs Golden Retriever, rescued by [Retrieve a Golden of the Minnesota](#) (RAGOM). I'm excited to tell you about [Goldzilla](#) — RAGOM's annual Golden Retriever Fun Fair and Walk for Rescue — and ask for your support to help other pups just like me!

It took a special person to love me and provide the around-the-clock care I required - starting with my RAGOM foster mom. Her love, nurturing, and ability to stabilize my medical issues improved my quality of life. It took a while to find a family that could dedicate their time to the treatments and routine I required. A wonderful family saw my potential as a positive, upbeat and fearless pup with lots of love to give. I enjoyed the Golden Life with them for almost seven months.

In March 2017, my family made the heart-breaking decision to help me cross the Rainbow Bridge. My medical issues landed me in the ICU and my mom knew it was time to let me go. My lasting legacy to her and everyone I met was that I taught them not to "sweat the small stuff." I brought love and light to everyone I met!



Since 1985, RAGOM has rescued and placed over 8,500 Golden Retrievers and Golden mixes. RAGOM helps dogs in the five-state area of Minnesota, Wisconsin, Iowa, North Dakota, and South Dakota. Many of us dogs come to RAGOM from bad situations and require extensive medical, emotional and physical help —all of which RAGOM provides before placing them with their forever families. Goldzilla is the biggest fundraiser for RAGOM and helps dogs like me live the "Golden life!"

This annual fundraising event brings families together that have adopted RAGOM dogs and other dog lovers alike. [Goldzilla](#) is one of the biggest Golden Retriever events in the country.



This year's event is **Sunday, September 10, 2017** at Long Lake Regional Park in New Brighton, Minnesota. Over 1,200 people and 600 dogs attended in 2016, and we're expecting an even bigger crowd this year!

Goldzilla is free to attend and open to the public! Join us for these fun activities:

- Foster Dog Parade
- Shopping
- Silent Auction
- Food trucks
- Wine Pull
- Raffle, and more!

Join the Fun!

My fellow RAGOM dogs and I would love to have you as part of the pack! Your Goldzilla sponsorship, silent auction donation, or volunteer group is a great opportunity to position your organization in front of thousands of RAGOM fans/followers, Goldzilla attendees, and the general public in the greater Twin Cities metro area. With TV appearances, digital, traditional advertising, and pre-event promotions, your sponsorship or donation is a Golden opportunity to reach dog lovers across the Midwest.

Goldzilla will be even bigger this year, reaching thousands in the Minneapolis-St Paul designated market area (DMA) with both paid and earned media.

Media Strategy that Drives Awareness & Attendance

Television

WCCO Mid-Morning
KSTP Twin Cities Live
KARE 11 Saturday

Pet-Related Websites

PetFinder
Bring Fido

Social Media & Search

Google AdWords
Facebook Page
Facebook Ads

Newspapers

Star Tribune
Community Papers

Online event calendars

Minnesota Monthly
Minneapolis/St. Paul Magazine
Ramsey County Community Event
Star Tribune and Pioneer Press
City Pages
Minneapolis Happening
EventBrite

Your Golden Opportunity

The funds raised at Goldzilla go to a worthy cause supporting dogs who need you the most. Goldzilla sponsors receive additional recognition, both at the event and before. And with multiple sponsorship options, it's easy to choose the sponsorship level that's right for you.

	\$5,000 Platinum	\$2,500 Diamond	\$1,000 Gold	\$500 Silver	\$250 Bronze
Your logo on the Goldzilla website sponsor page	✓	✓	✓	✓	✓
Complimentary 10x10 space in Vendor Village	✓	✓	✓	✓	✓
Your logo on event signage	✓	✓	✓	✓	
Upgraded 10x20 space in Vendor Village	✓	✓	✓		
Your logo on the Goldzilla Website homepage	✓	✓	✓		
Three mentions on RAGOM's Facebook Page (has 10,000 "Likes")	✓	✓	✓		
Recognition during on-stage announcements	✓	✓	✓		
Special recognition at the Walk for Rescue	✓	✓			
Shared primary sponsorship of Goldzilla	✓	✓			
Your logo in Goldzilla emails to 5,000 recipients	✓	✓			
10 free RAGOM calendars	✓	✓			
Additional recognition mention to RAGOM Facebook fans	✓	✓			
Event banner recognizing your sponsorship	✓				
Your choice:	✓				
<ul style="list-style-type: none"> ▪ Lead the Walk for Rescue as the Grand Marshall ▪ Co-host the Foster Showcase ▪ Special visibility as host of the Vendor Village 					

Ready to join the pack? Email us now to be a part of this amazing cause. Op-fur-ators are standing by to take your email at goldzilla@ragom.org. Thank you for making a difference in our lives!



RAGOM

A 501 (c)(3) Charitable Organization
5800 Baker Rd, Suite 120 | Minnetonka, MN 55345

ragom.org

Tax ID # 41-1856124

Event website: goldzilla.ragom.org